



CWT
Meetings&Events

Where ideas meet results

5th Haemophilia
Global Summit
Barcelona, 25-27 September



Overview of provisional attendee numbers per country - 1

Country	Estimated HCPs Attending the Global Summit	Estimated Pfizer Staff Attending the Global Summit	Total Estimated Attendees
AFME Regional TEAM	0	3	3
Algeria	6	1	7
Argentina	1	0	1
ASIA Regional Team	0	1	1
Australia	8	3	11
Austria	3	1	4
Belgium	7	3	10
Bosnia	1	0	1
Brazil	5	1	6
Bulgaria	6	2	8
Canada	10	2	12
CAUCAR (Azerbaijan)	1	0	1
CAUCAR (Georgia)	1	0	1
CAUCAR (Kazakhstan)	2	0	2
CAUCAR (Mongolia, Kyrgyzstan, Armenia)	3	1	4
China	8	2	10
China	0	0	0
Colombia	10	2	12
Croatia	3	1	4
Denmark	4	2	6
ESAT Regional Team	26	12	38
Finland	4	2	6
Germany	10	3	13
Global Team	0	1	1
Greece	3	2	5
Gulf	5	1	6
Hungary	3	1	4
Israel	2	1	3



Overview of provisional attendee numbers per country - 2

Country	Estimated HCPs Attending the Global Summit	Estimated Pfizer Staff Attending the Global Summit	Total Estimated Attendees
Italy	22	5	27
Japan	2	1	3
Korea	0	1	1
LATAM REGIONAL Team	0	2	2
Levant	11	2	13
Lybia	0	0	0
Morocco	3	1	4
Netherlands	4	2	6
New Zealand	2	1	3
Norway	2	2	4
	3	3	6
Poland			
Portugal	14	2	16
Romania	5	1	6
Saudi Arabia	25	3	28
Serbia	2	1	3
Slovakia	5	1	6
Slovenia	2	1	3
Spain	70	12	82
Sweden	2	2	4
Switzerland	4	2	6
Taiwan	4	1	5
Tunisia	6	1	7
Turkey	15	2	17
UK	50	5	55
Ukraine	3	1	4
TOTAL	388	103	491



Hotel Accommodation and Congress Venue Hilton Diagonal Mar 4 - 25/27 September – 02 nights*



The Hilton Diagonal Mar is a bright, modern, contemporary business hotel conveniently located in Barcelona's business district, close to the city centre and a short distance from the airport.

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Hotel Accommodation – AC Barcelona Forum 4* 25/27 September– 02 nights



Hotel Barcelona Forum is located opposite Diagonal Mar Shopping Centre, at the end of Avenida Diagonal, just 2 minute-walk from Hilton Diagonal Mar.

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Agenda – DAY 1 26th September 2014

- 08:30 Opening ceremony - Exploring pharmacokinetics and dynamics in Haemophilia
- 09:15 Masterclass: Perspectives in the laboratory management of haemophilia of all severities
- 09:45 The application of extended half-life (EHL) technology in the management of FVIII deficiency: who will benefit?
- 10:15 Masterclass: Genotype and phenotype considerations in the era of EHLs
- 10:45 Coffee Break
- 11:15 Masterclass: Low-dose prophylaxis in emerging markets: how low can we go?
- 11:45 Debate: "Future haemophilia research should be undertaken in the developing world"
- 12:15 Lunch and poster viewing
- 13:30 Parallel workshop sessions
- 14:30 Parallel workshop sessions
- 15:30 Coffee Break
- 16:00 Parallel workshop sessions
- 17:00 Introduction to the Pfizer pipeline and Oral presentations: ASPIRE Scientific Research
- 18:30 Day 1 closing remarks and ASPIRE grant award presentation



Agenda - DAY 2 27th September 2014

- 09:00 Masterclass: Case studies in the management of FXI deficiency
- 09:30 Plenary: Effective management of intracranial bleeding throughout all life stages
- 10:00 Plenary: Inhibitors in mild and moderate haemophilia: a practical approach to management
- 10:30 Coffee
- 11:00 Plenary: Manufacturing considerations for recombinant factor concentrates: what do we mean by 'plasma free'?
- 11:30 Plenary: Is the concept of "unit" still valid for therapy and contracting?
- 12:00 Co-Chairs' summary
- Lunch and departures



Workshops

Friday 26th September: Workshops Sessions **Co-Chairs: Jan Astermark, Jerzy Windyga**

- A The future of ultrasound in haemophilia care
- B Exploring the value of the patient–physician relationship
- C Management strategies for ankle arthropathy: state-of-the-art
- D Laboratory medicine in haemophilia
- E Training tomorrow’s haemophilia treaters
- F Continuous infusion of factor concentrate: approaches to management

Delegates will be asked to choose their preferences for workshop attendance at registration. All delegates will attend 3 workshops in total. Every effort will be made to assign delegates to their first preference workshops.



Overview of Registration Process

- CWT Meetings & Events Italy is responsible for coordinating all logistics: Hotel accommodation, Congress Venue, transportation, and off-site dinner.
- CWT Italy is the Local Event Agency (from now on LEA) for Italy.
- Each country will use its own LEA to book flights for their delegates.
- Pfizer colleagues are required to book their own travel through the travel system and to register on the web-site.
- If you require any assistance to complete your individual registration forms online please do not hesitate to contact Nicoletta or Costanza at CWT Italy:
- E-mail: nicoletta.gori@cwt-me.com costanza.vannocci@cwt-me.com
- Telephone: +39 (0) 55 - 09491862
- *We ask that all completed registrations are submitted by **September 05th**!*



Logistic Details

Arrivals: Delegates and Pfizer Colleagues attending the meeting will need to arrive at Barcelona airport on Thursday September 25th.

- The meeting will start at 08.30 on Friday September 26th 2014 .

- Departures:** The meeting will finish at 12.00 on Saturday September 27th, 2014.

- Return flights should not be booked before **15.30** on Saturday September 27th to have sufficient time for airport transfer and flight check-in.

- Please note that return flights must be booked after the closing time of the program, and no airport transfers will be booked before the program ends.

- Subject to compliance and market, extended stays are not allowed. HCPs will arrive for the meeting and will depart after the meeting. However should a flight not be available on Saturday afternoon and with prior approval, accommodation can be secured for an additional night.



Included in the Budget

- Accommodation and breakfast for 2 nights (25/27 September 2014)
- Lunches on both days (26 and 27 Sep) & refreshment breaks.
- Airport transfers to hotel (and return).
- Buffet Welcome Dinner on September 25th and OffSite Dinner on September 26th
- Access to the Summit and Workshops
- CWT Meetings & Events Italy onsite team.



NOT Included in the Budget

- Flights - Pfizer colleagues are required to book their own travel through the travel system.
- Flights - Each country will use its own LEA to book flights for their delegates.
- Additional nights' stay and any further costs linked outside of the meeting program.
- Incidentals such as mini bar, newspapers, phone cost are to be paid on departure



MAPP and Country responsibility of the attendees

- Following the introduction of MAPP, each country is responsible to manage its own attendees through ACM.
- These are the logistic costs you will need to enter:
 - Accommodation Amount: HILTON DIAGONAL MAR € 175,00 per room per night (Breakfast included)
 - AC HOTEL € 170,00 per room per night (Breakfast included)
 - Transportation Amount: € 28,00 per person (estimation of costs) + Flight costs (provided by LEA)
 - Meals Amount € 178,36 (2 dinners x € 49,18 + 3 coffee breaks x € 10,00 + 2 lunches x € 25,00)

Thank You!

Thanks for your help!

Do not hesitate to call us in case of
need, we will be more than happy to
help!

**Nicoletta Gori/ Costanza
Vannocci**
CWT Meeting & Events, Italy
Phone +39 055 09491862

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